



Sponsorship Guide

Upstream Podcast

Radical ideas and inspiring stories for a just transition
to a more beautiful and equitable world

upstreampodcast.org

About the Show

Founded in 2016, Upstream Podcast is a radio documentary and interview series offering themed episodes that explore a wide variety of topics pertaining to our 21st century economy. Through a mixture of heartfelt stories, expert interviews, and rich sound design, we invite our listeners to challenge traditional assumptions and join the transition to a more democratic, just, and equitable economy.

Supporting Upstream puts you in front of tens of thousands of engaged activists & leaders within the movement for a new economy.

We currently average **60,000+** unique listens per month.



Season 5 Episodes

Our 2023 season will include four [Documentary](#) episodes along with 25 bi-weekly interviews as part of our [In Conversation](#) series.

Documentaries will feature episodes on a wide variety of themes pertaining to economics.

In Conversation interviews will feature a wide range of topics and themes featuring some of the most important visionaries, activists, and change-makers in the world.



Metrics

- 800,000+ total unique listens to date
- 15,000+ listens per episodes
- 5000+ monthly website visits
- 100,000+ social media followers
- National and International distribution via dozens public and community radio stations



Meet the Team



Della Z Duncan
Host | Producer
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Robert Ramin Raymond
Creative director | Producer
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Sponsorship Details

GOLD – \$500	SILVER – \$350
15 second pre-roll at the top of one episode	15 second pre-roll at the top of one episode
15 second post-roll during ending credits at the bottom of an episode	Your logo on our homepage
Your logo on our homepage	Shout out on our newsletter and social media
Shout out on our newsletter and social media	

Thank you!

Your sponsorship will allow us to expand our reach and spread the information from our documentaries with folks who are seeking to become more engaged and active within the movement for a more equitable and democratic economy.

Please don't hesitate to contact robert@upstreampodcast.org if you'd like to sponsor an Upstream episode or if you have any questions.

We look forward to partnering with you!

